

Overview & Scrutiny Recommendation Response Pro forma

Under section 9FE of the Local Government Act 2000, Overview and Scrutiny Committees must require the Cabinet or local authority to respond to a report or recommendations made thereto by an Overview and Scrutiny Committee. Such a response must be provided within two months from the date on which it is requested¹ and, if the report or recommendations in questions were published, the response also must be so.

This template provides a structure which respondents are encouraged to use. However, respondents are welcome to depart from the suggested structure provided the same information is included in a response. The usual way to publish a response is to include it in the agenda of a meeting of the body to which the report or recommendations were addressed.

Issue: Vision Zero

Lead Cabinet Member(s): Cllr Andrew Gant, Cabinet Member for Transport Management

Date response requested:² 18 July 2023

Response to report:

*Place Overview & Scrutiny Committee received an update on Vision Zero at its meeting on 07 February 2024 at which the below responses to its recommendations were provided in the report. Cabinet is recommended to **NOTE** them as its formal response to the Committee.*

Response to recommendations:

Recommendation	Accepted, rejected or partially accepted	Proposed action (if different to that recommended) and indicative timescale (unless rejected)
1. That the Council provides an audit of what is included in contracts, commissions, and briefings for	Accepted	Plan is to carry out audit in March 2024 through the council's audit team.

¹ Date of the meeting at which report/recommendations were received

² Date of the meeting at which report/recommendations were received

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<p>infrastructure delivery and how far Vision Zero, Active Travel, and the LTCP are emphasised.</p>		
<p>2. That the Council provides an audit of training undertaken to date of those responsible for implementing infrastructure delivery and how far Vision Zero, Active Travel, and the LTCP are emphasised.</p>	<p>Accepted</p>	<p>Aiming to carry out audit in March 2024, and review training for those within Environment and Place responsible for the implementation of Vision Zero, Road Safety, Active Travel or LTCP applicable infrastructure schemes.</p> <p>All officers are employed with the necessary qualifications for their posts and undertake regular reviews and personal development plans as required within their posts and agreed by their managers.</p> <p>Some initial Vision Zero focussed training has been undertaken.</p>
<p>3. That the Council should endorse additional targets and geographically focused targets within the Vision Zero workstreams.</p>	<p>Accepted</p>	<p>The Vision Zero Strategy has detailed how it will use the SATN mapping of the population density across Oxfordshire (showing the urban areas in Oxfordshire using Middle Super Output Areas (MSOA)) as the basis of the analysis for the Vision Zero target review. The SATN mapping is being used to show parity across Oxfordshire, based on urban population spread, and not town specific positioning.</p> <p>The Vision Zero headline target of zero fatalities by 2050 sets the overall countywide ambition; however, it is recognised that for high density population urban areas, due to the higher volume of road traffic, such as some town centres, there will be a targeted aim to bring forward the zero target from 2050, to 2030, and reduce road fatalities and serious injuries in these areas to zero by 2030. The strategy action is review and develop the ways in which we can do this.</p>

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<p>4. That the Council should move towards the CLOCS Standard as soon as is reasonably practicable.</p>	<p>Accepted</p>	<p>Aiming for implementation early 2025.</p>
<p>5. That the Council prepares a road safety campaign focusing on the need for behavioural change and, in accordance with the Highway Code's hierarchy of users, gives the highest responsibility for change to those with most power whilst recognising the need for all to act responsibly.</p>	<p>Accepted</p>	<p>OCC's Marketing Team resource has been identified and is in place. This is funded via Vision Zero revenue funding to support and develop our Vision Zero Marketing Campaign.</p> <p>This has been set up initially to align closely with Fire & Rescue's Road Safety campaigns (which are aligned to National Road Safety Campaigns) so that a consistent marketing presence is established prior to the Vision Zero Strategy being approved. The Vision Zero campaigns are currently social media based and are using the hashtag '# committed to vision zero'.</p> <p>Following the Vision Zero Strategy approval, a wider road safety behaviour change campaign will be developed and set up to focus on the hierarchy of users and wider behaviour change across Oxfordshire.</p>
<p>6. That the Council prepares metrics, by, for example, commissioning external polling agencies to conduct surveys, regarding perception of risk as part of the Vision Zero workstreams that could be tracked with the intention of reducing them.</p>	<p>Accepted</p>	<p>The Vision Zero Strategy details 13 metrics that combined, will help measure the delivery of the Vision Zero programme. The proposed metric P4 within the Strategy is about using the Health Streets Assessment Tool to analyse how safe a street or junction feels once road safety improvements have been made to it.</p> <p>We are planning to work with the Fire and Rescue Service further to develop metrics on the perception of risk that can be set up and used via the Road Safety Education Programme.</p>
<p>7. That the Council recognise the important need for Vision Zero and that funding for it is a priority in the upcoming budget cycle.</p>	<p>Accepted</p>	<p>Cabinet approved £4m towards Vision Zero infrastructure improvements as part of the council's capital programme.</p>

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